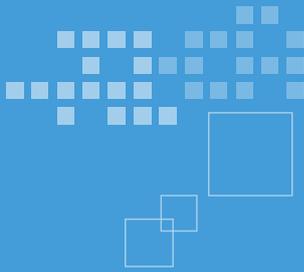


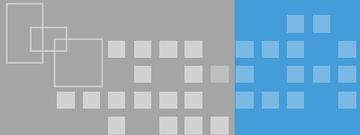
KAIST College of Business

Building Excellence Together



<http://www.business.kaist.ac.kr>

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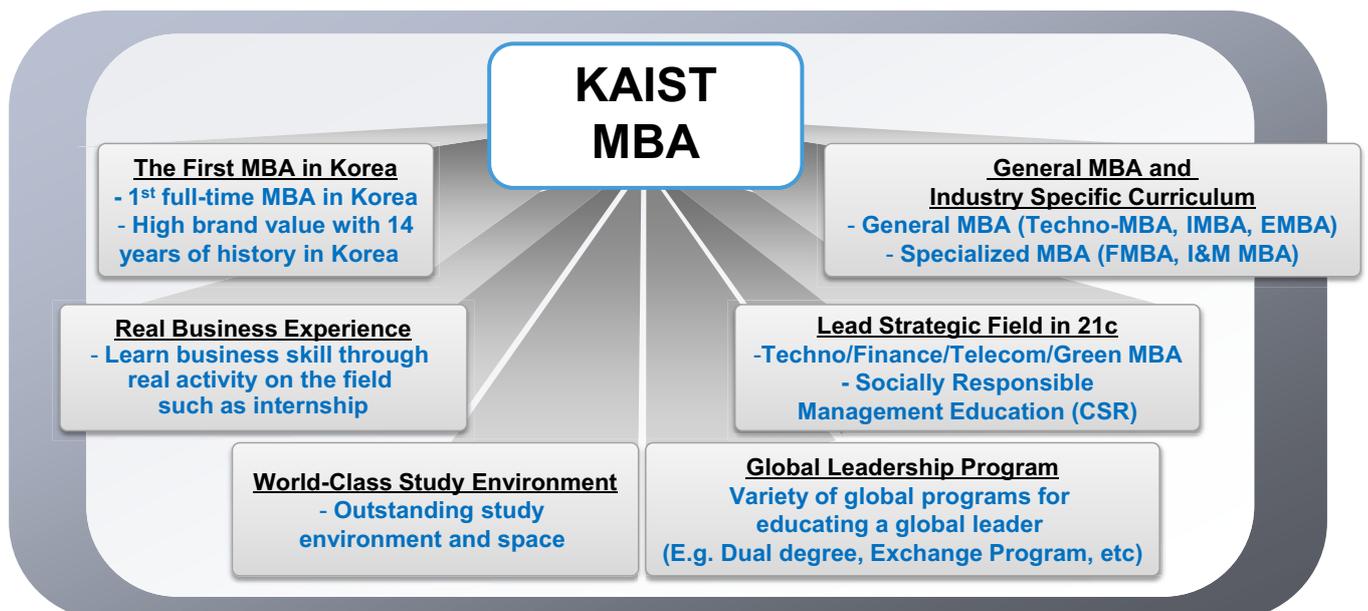
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KCB Selected History

2010	05 Introduced Green Finance track in Finance MBA 05 Earned EQUIS Accreditation 03 Achieved GMAC Membership
2009	09 Introduced Green MBA track in Techno-MBA
2008	12 AACSB Reaccreditation 01 Selected as a Korea's Representative partner school for WEF 01 Joined to UN Global Compact
2007	03 Introduced IMBA
2006	03 10 th Anniversary of KGSM, Established KSIM 02 Established KGSF
2004	10 Hold AACSB World Conference 03 Introduced Executive MBA
2003	08 Earned AACSB accreditation
1998	11 SUPEX Management Complex 03 Introduced Environment Management/Policy (Green MBA)
1996	03 Opened Seoul Campus (1 st Entrance Ceremony of KGSM)
1995	12 Established KGSM

KCB Points of Distinction



Globalization

- 2010 Earned EQUIS Accreditation & Achieved GMAC Membership
- 2008 Joined UN Global Compact
- 2008 Selected as Korea's Representative partner school for World Economic Forum
- 2006 Ranked 13th in the word for IS Research
- 2004 Co-founded AAPBS (Association of Asia-Pacific Business Schools)
- 2003 Earned AACSB Accreditation



KCB Programs (713 graduate students)

Techno-MBA (212 students)

Initiated in March 1995, the Techno-MBA Program was the first of its kind in Korea. The program educates managers in both managerial principles and technological issues so that they can better deal with future competitive environment. The program offers rigorous academic and applied courses along with extensive international exposure. Through cooperative arrangements with leading overseas management schools, the Techno-MBA Program is committed to educating future business leaders to successfully compete in the global market.

Finance MBA (206 students)

In pursuit of training global financial leaders, KGSF offers curriculum to strengthen analysis-ability based on mathematics, statistics, and up-to-date financial engineering tools. The curriculum was created to enable the student to succeed in any industry and to reflect both a practical and theoretical discipline. A wide range of modules and electives are available to give the student the flexibility to select one or more areas of expertise for development.

Information & Media MBA (32 students)

KSIM MBA is a one year, full-time, MBA program aimed at those who wish to enter the IT/Media industry, or who already have relevant industry experience. The objective of the program is to produce IT-type professionals who understand both management and IT/Media technology. Additionally, KSIM aims to produce global professionals with the capabilities to compete within the world market. This is achieved through tailor-made training programs that meet the needs of the IT/Media sector.

KCB Programs

IMBA (Junior Executive MBA) (42 students)

The IMBA Program represents innovation, ingenuity, inspiration, integrity and internationalization. Its goal is to encourage students to think outside the box and develop an entrepreneurial mind-set. From this, students will gain an understanding of the issues involved in creating innovative new products and services, eventually leading to creation of such items. Additionally, through the use of integrated leadership and management ethics, professionals will be able to achieve a competitive advantage for their companies, thereby leading to market dominance.

Executive MBA (70 students)

KGSM created its Executive MBA Program in 2003 to satisfy the needs of Korean companies to develop their core managers into capable CEOs of the future. KAIST Executive MBA Program employs various innovative educational methods to prepare its students for current and future global business challenges.

MS/Ph.D. (201 students)

M.S./Ph.D. program has been making great strides to remain at the forefront of management education. Students are required to develop a solid foundation in microeconomics, statistical analysis, globalization issues and communication strategies. These core courses provide the basic knowledge that every student must possess, and lays the groundwork for advanced study in selected areas. In addition, students fulfill the requirements of their chosen area of concentration.

KCB Global Partners

Global Program

Dual Degree

- Accounting: University of Illinois, Urbana-Champaign
- Law: Northwestern University of School of Law
- City University London (Cass Business School)
- Michigan State University (Eli Broad College of Business)
- University of Rochester (Simon Business School)
- University of Southern California (Marshall School of Business)
- Shanghai Jiao Tong University (Antai College)-pending
- Ohio State Univ. (pending)

Global Field Trip

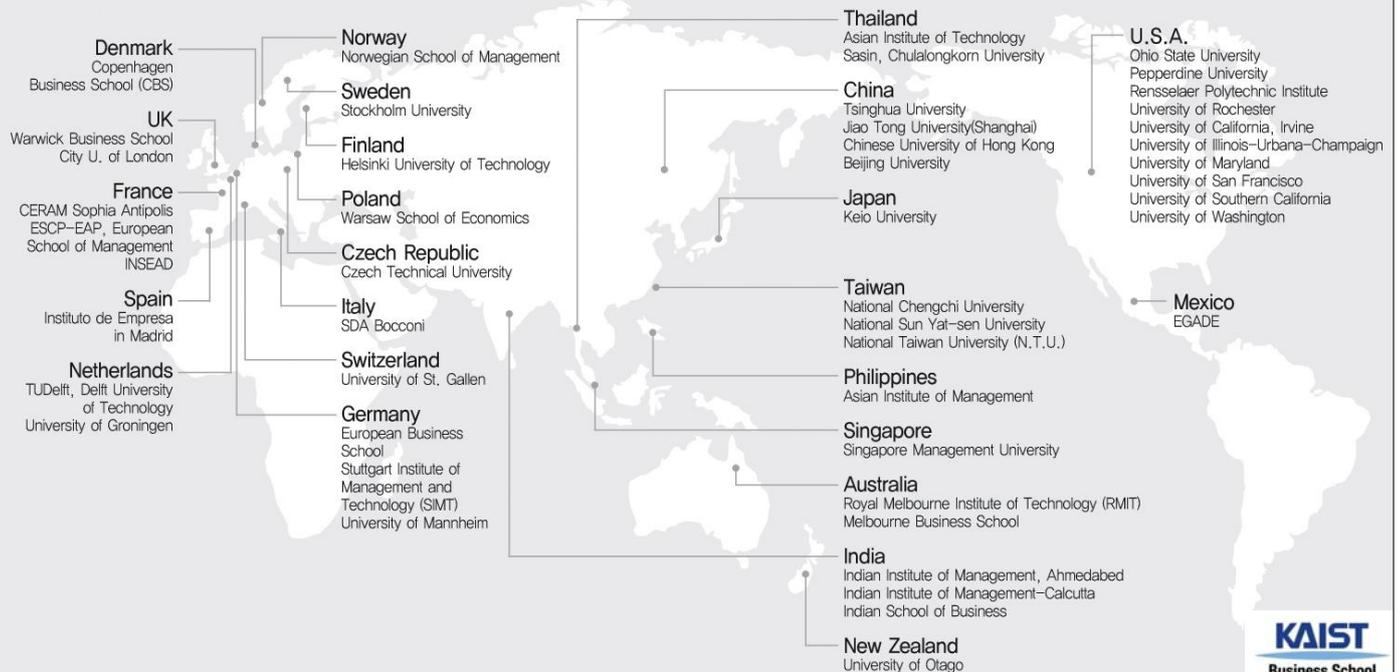
- For Techno-MBA,IMBA,EMBA**
- University of Southern California for Summer Term
 - Visit companies in China during Winter Term
 - IE (Spain) and Columbia University
- For FMBA**
- Ohio State University
 - University of California Irvine
 - University of Illinois, Urbana-Champaign
 - University of Maryland
 - University of Rochester
 - CASS City Univ.
- For I&M MBA**
- University of Southern California (Marshall School of Business)

Exchange Student

Exchange program with over 50 schools worldwide providing the opportunity to develop global business skill through various cultural experience

KCB Global Partners

Global Partner Schools



Dual Degree Programs

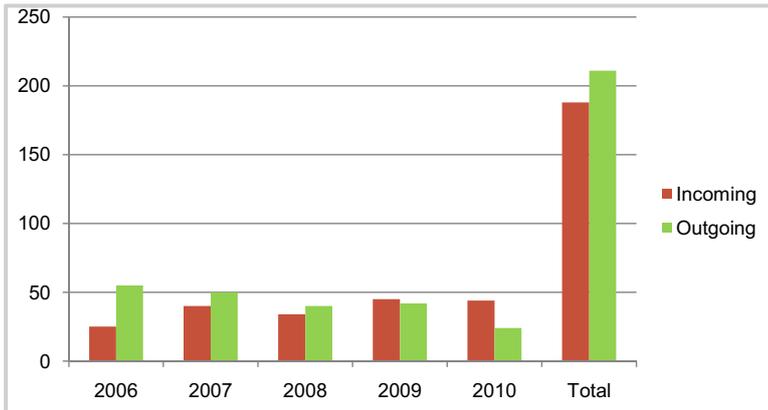
#	Contract Date	KAIST	Partner School	Remarks
1	Dec. 18, 2006	KGSF	CASS Business School, The City University	
2	Oct. 29, 2007	KGSF	University of Rochester	
3	April 30, 2008	KGSF	Michigan State Univ.	
4	Nov. 4, 2008	ELLM	Northwestern Univ. School of Law	
5	Nov. 7, 2008	KSIM	USC Marshall	
6	Aug. 22, 2008	KGSM	Univ. Illinois Urbana-Champaign	
7	April 7, 2010	KGSM	Ohio State Univ.	pending
8	Oct. 5, 2010	KAIST College of Business	Shanghai Jiao Tong University Antai College	pending

Dual Degree & Study Abroad Programs

	2008			2009			2010		
	Type	Univ.	N.S	Type	Univ.	N.S	Type	Univ.	N.S
FMBA	S	CASS City Univ. London	2	S	CASS City Univ. London	7	S	CASS City Univ. London	1
	S	Ohio State Univ,	21	S	Ohio State Univ.	21	S	Ohio State Univ.	27
	S	UC Irvine	19	S	UC Irvine	26	S	UC Irvine	38
	S	Univ. of Illinois	8	S	Univ. of Illinois	21	S	Univ. of Illinois	16
	S	Univ. of Maryland	14	S	Univ. of Maryland	21	S	Univ. of Maryland	4
	S	Univ. of Rochester	14	S	Univ. of Rochester	9	S	Univ. of Rochester	4
	D	Univ. of Rochester	1	D	CASS City Univ. London	1	D	CASS City Univ. London	4
	D	CASS City Univ. London	10	D	Univ. of Rochester	1	D	Univ. of Rochester	2
TMBA IMBA				D	Michigan State Univ.	1			
	S	Univ. of Washington	28	S	Univ. of Washington	20	S	USC	59
	S	China Program	20	S	China Program	19	S	China Program	19
	S			D	Univ. of Illinois	6	S	China Program	51
I&M MBA							D	Univ. of Illinois	1
	S	USC	30	S	USC	31	S	USC	27
EMBA							D	USC	2
				S	Columbia Univ.	29	S	Columbia Univ.	30
				S	IE (Spain)	34	S	IE (Spain)	30

S: Study Abroad Program, D: Dual Degree Program

Foreign Student Exchange Program



Number of Exchange Students		
	Incoming	Outgoing
2006	25	55
2007	40	50
2008	34	40
2009	45	42
2010	44	24
TOTAL	188	211

Number of International students

	2006	2007	2008	2009	2010	Total
TMBA	0	2	6	1	7	16
IMBA	0	0	0	0	1	1
KSIM	0	2	3	3	2	10
KGSF	5	1	6	5	4	21
Total	5	5	15	9	14	48

Services for International Students

ACADEMIC

- Business courses taught by KAIST faculty in English (70-100%)
- Korean Business & Culture Course: Specially designed course to help international (exchange) students
- Lot of lectures from top CEOs of Korean companies and multi-national companies & Government Officers
- Variety of English Proficiency Courses
- Business Chinese Language Courses
- Close student-professor relationships through Lab system

Services for International Students

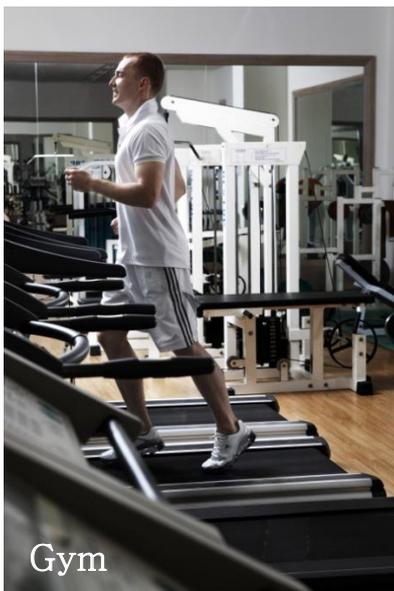
NETWORK & CAREER SERVICES

- **International Internship Program-Summer & Winter Semester**
- Job Fair/Career Services
- Strong KAIST Alumni Network Opportunities
- Network Opportunities with KAIST Students through Sports Day and Student Festival
- Regular Student-Faculty Orientation for better communication

EXTRA-CURRICULAR

- Dormitory
- **Lab Space: Every student assigned to research lab**
- Dean's Luncheon
- Mentor Program
- (International) Students Club
- Friendly & historic university-centered neighborhood
- Within three-hour flight to Shanghai, Tokyo, Taipei

Facilities – Dormitories, Cafeteria, ...



Contentious Issues regarding International Students

- Not enough full-time International students
- KAIST Business School attracts Korean students who are very well-qualified and work very hard—they question why international students get scholarships when they do not
- Our faculty have noticed performance differences between international students and domestic

How to attract top-notch foreign students?
If they are top-notch, they already will have various options to go abroad!

Leveraging Local Assets & Global Needs

- Korean companies are doing very well competitively and growing in many countries
- Korean companies are globalizing and are in need of global human resource talent
- Whilst Korean products and services are well respected, Korean management is not known
- Top local talent may not be attracted to Korean companies and even if they can hire them with large salaries, they may not be able to retain them

■ The Value Proposition

- KAIST Business School will:
 - ✓ Select outstanding potential managers/leaders
 - ✓ Educate them in management
 - ✓ Educate them in Korean history, culture, business practices and etiquette and Hanguk
 - ✓ Give them a network of Korean peers
- Korean Corporation will:
 - ✓ Give them a scholarship and a monthly stipend
 - ✓ Summer internship and a mentor
 - ✓ Job, in Korea for 1-2 years, and then back to their country operations, with high potential future

TARGET: 50 Scholarships for students from 5 different countries

■ Getting Ready for International Students

- Using Dual-degree programs to attract the best
- Global MBA track with courses clearly scheduled for 2 years—transparency
- Increased cultural sensitivity e.g. Hindu, Muslim
 - ✓ Food in cafeteria e.g. vegetarian, halal cooking
 - ✓ Cooking facilities in dormitory
 - ✓ Variety in vending machines
 - ✓ Privacy issues
- More curricular and extra-curricular activities to bond students
 - ✓ Cohorts; Mixed student work teams/groups

